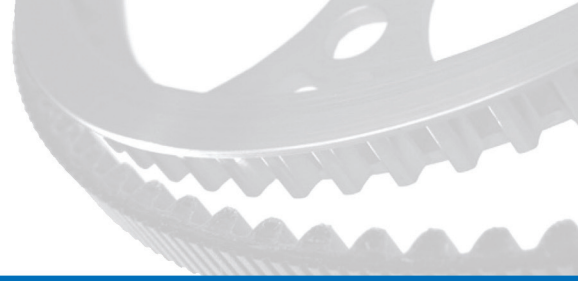




CARBON DRIVE™



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FOR IMMEDIATE RELEASE

GATES CORPORATION CRUISES INTO BICYCLE MARKET WITH CARBON DRIVE™

COMPANY KNOWN FOR INDUSTRIAL BELTS AND HOSES PUTS INNOVATIVE SPIN ON POWERING BIKES

DENVER, CO, September 4, 2008 – Gates Corporation has developed Carbon Drive™ System, original synchronous belt and sprocket technology, for its move into the fast-paced bicycle industry. The unprecedented solution delivers breakthrough performance in powering mountain and commuter bikes.

Known as a world leading manufacturer of automotive and industrial products and as the largest non-tire rubber manufacturer in North America, Gates has adapted its proven application expertise and product for the recreational market in its drive to innovate.

Gates has previously devised custom solutions for cutting edge, recreational vehicle giants, including major motorcycle and snowmobile manufacturers, and its Poly Chain® synchronous belts and sprockets have driven power transmission systems for 25 years. The Poly Chain® belt, which can replace roller chain in varied applications, received an upgrade in 2007, with new carbon cord construction offering OEMs high horsepower carrying capacity and compactness in belt drive systems. The Gates Poly Chain® GT® Carbon™ Belt, as it's officially called, was named the most innovative power transmission product of 2007 by Plant Engineering magazine.

Gates engineers eagerly pursued the design of a new belt suited for recreational use and modeled after the effective Poly Chain technology. The resulting Carbon Drive™ belt borrowed Poly Chain's clean aesthetics and durability to become an apt replacement for bike chain, which requires lubrication, has a tendency to rust and loses performance over time. The custom constructed Carbon Drive™ belt is paired with a patent-pending lightweight sprocket that features an opening under each tooth, called a Mud Port™, to systematically slough off debris.

Working in concert, the carefully designed sprocket and belt form the Carbon Drive™ System, making bikes impervious to weather and able to power through conditions wet and dry.



CARBON DRIVE™



Bikes outfitted with the Carbon Drive™ System offer these additional performance features:

- Maintenance free
- Durability – Lab and field tests indicate a Carbon Drive™ belt will last 2-3 times longer than a bike chain.
- Lightweight – An average Gates Carbon Drive™ belt weighs 80 grams and the entire System a mere 240 grams. Compare that to the typical chain weight, which varies around 300 grams, and single-speed systems, which are commonly upwards of 400 grams.
- Quiet, smooth running action
- Cleanliness, as no chain means no lubrication or grease
- Instant engagement for optimal efficiency

CD Enterprises represents Gates Corporation and its patented Carbon Drive™ System in the North and South American bicycle industries, while Universal Transmissions is the main contact in Europe. The partnering companies act as system integrators to support the introduction and use of synchronous belts and sprockets by helping develop, test, promote, market and distribute the system. Visit www.carbondrivesystems.com for contact information.

“For the Carbon Drive™ initiative, we feel fortunate to have found such valuable partners to develop and validate the drive in extreme conditions and in top race events,” said Todd Sellden, North American Technical Director for the Industrial Power Transmission Division of Gates Corporation.

Initial efforts and successes in introducing Carbon Drive™ to early-adopting cyclists include exposure at Eurobike and Interbike, Europe’s and North America’s largest bicycle trade events; a top five finish by a rider on a Carbon Drive™ powered bike in the World 24 Hour Single Speed Championships in Monterey, CA; an 8th place finish in the Colorado State Single Speed Championships in Eldora, CO; a 4th place overall win in the 24 Hours of Afton (solo) race in Afton, MN; and the nationwide Sound of Revolution Demo Tour, sponsored by Gates, Spot Brand Bikes of Golden, CO and other bicycle industry manufacturers.

Steve “Dr. Doom” Fassbinder, a pioneer in single gear endurance riding, rode a bike outfitted with the Carbon Drive™ System to a 3rd place finish in the single-speed category of the 2008 World Solo 24 Hours of Adrenalin Championships. Held in Canmore, Alberta, Canada on July 26-27, 2008, the race featured the world’s best endurance riders, including Fassbinder, who was inducted into the 24-Hour Hall of Fame.

The Carbon Drive’s purpose will continue to evolve as it makes its way from an elite circle of mountain biking mavens into the mainstream.

Carbon Drive™, Poly Chain® and Carbon™ are trademarks of Gates Corporation.



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About Gates Corporation

Gates Corporation is one of the world's leading manufacturers of automotive and industrial products, systems and components and is the largest non-tire rubber manufacturer in North America. Founded in 1911 and headquartered in Denver, Colorado, it has 25 U.S. manufacturing and distribution centers employing nearly 5,000 employees in 18 states across the country. Gates is a wholly-owned subsidiary of Tomkins plc of London, England. Tomkins has an annual turnover in excess of \$5 billion and is publicly traded on the London and New York stock exchanges. Tomkins has market and technical leadership across two businesses: Industrial & Automotive and Building Products. For more information, visit www.gates.com or email mamari@gates.com.